



Joyce V. Bloomquist
2821 Northup Way, Suite 150
Bellevue, WA 98004
800-386-3004

Apella Capital, LLC
151 National Drive
Glastonbury, CT 06033
800-386-3004

October 2022

**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Joyce V. Bloomquist that supplements the Apella Capital, LLC (“Apella”) brochure. You should have received a copy of that brochure. Please contact Timothy Richards at 860-781-6550 if you did not receive the brochure or if you have any questions about the contents of this supplement.

Additional information about Joyce V. Bloomquist is available on the SEC’s website at www.adviserinfo.sec.gov. Her individual CRD number 4923711.

Table of Contents

<i>Educational Background and Business Experience</i>	1
<i>Disciplinary Information</i>	2-3
<i>Other Business Activities</i>	4
<i>Additional Compensation</i>	5
<i>Supervision</i>	6

Educational Background and Business Experience

Form ADV Part 2B, Item 2

Joyce V. Bloomquist

Year of Birth: 1971

Formal Education after High School:

- Washington State University, Bachelor's Degree, Apparel, Merchandising, Design and Textiles, 1994

Business Background for the Previous Five Years:

- Ms. Bloomquist is registered as a Financial Adviser Representative with Apella.
- Ms. Bloomquist started with Apella in 2021 as a Financial Adviser Representative. Prior to joining Apella, Ms. Bloomquist worked at the following financial institutions:
 - Financial Advisor Representative, Vestory, LLC
 - Financial Adviser, Soundmark Wealth Management, LLC
- Ms. Bloomquist earned the Certified Divorce Financial Analyst (CDFA®) Designation.

The Certified Divorce Financial Analyst (CDFA®) Program is designed to prepare candidates as an expert on the financial aspects of divorce. The role of a CDFA® professional is to address the special financial issues of divorce with data to help achieve equitable settlements.

Candidates must now have a bachelor's degree with three years of on-the job experience or, if no bachelor's degree, five years of relevant experience. Experience has been defined as the following:

- Financial planning
- Family law practice, or

Experience in three or more of the following:

- Tax code
- Investment advisory or management
- Real estate, mortgage, and reverse mortgage lending
- Life and disability insurance
- Financial therapist or coach

A candidate will have to report their experience and have it approved prior to using the CDFA marks. Experience will be submitted through the candidate's profile and will be reviewed by IDFA staff. Divorce Financial Planning is the application of the discipline of financial planning to settlement strategies in divorce. The process requires the synthesis of tax, insurance, retirement, and other areas of knowledge with their specific application to divorce. The eligibility requirements were established by the Board of Advisors and reflect the fact that this is not an entry-level designation but an advanced program.

Disciplinary Information

Form ADV Part 2B, Item 3

Apella is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

Joyce V. Bloomquist

No information is applicable to this item for Ms. Bloomquist.

- A. Ms. Bloomquist has never been subject to a criminal or civil action in a domestic, foreign or military court of competent jurisdiction in which the supervised person
1. was convicted of, or pled guilty or nolo contendere (“no contest”) to (a) any felony; (b) a misdemeanor that involved investments or an investment-related business, fraud, false statements or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, or extortion; or (c) a conspiracy to commit any of these offenses;
 2. is the named subject of a pending criminal proceeding that involves an investment-related business, fraud, false statements or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses;
 3. was found to have been involved in a violation of an investment-related statute or regulation; or
 4. was the subject of any order, judgment, or decree permanently or temporarily enjoining, or otherwise limiting, the supervised person from engaging in any investment-related activity, or from violating any investment-related statute, rule, or order.
- B. Ms. Bloomquist has never been subject to an administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority in which the supervised person
1. was found to have caused an investment-related business to lose its authorization to do business; or
 2. was found to have been involved in a violation of an investment-related statute or regulation and was the subject of an order by the agency or authority
 - a) denying, suspending, or revoking the authorization of the supervised person to act in an investment-related business;
 - b) barring or suspending the supervised person's association with an investment-related business;
 - c) otherwise significantly limiting the supervised person's investment-related activities; or
 - d) imposing a civil money penalty of more than \$2,500 on the supervised person.
- C. Ms. Bloomquist has never been subject to a self-regulatory organization (SRO) proceeding in which the supervised person
1. was found to have caused an investment-related business to lose its authorization to do business; or
 2. was found to have been involved in a violation of the SRO's rules and was: (i) barred or suspended from membership or from association with other members, or was expelled from membership; (ii) otherwise significantly limited from investment-related activities; or (iii) fined more than \$2,500.

Form ADV Part 2B, Item 3

- D. Ms. Bloomquist has never been subject to any other proceeding in which a professional attainment, designation, or license of the supervised person was revoked or suspended because of a violation of rules relating to professional conduct.

Other Business Activities

Joyce V. Bloomquist

Form ADV Part 2B, Item 4

- Ms. Bloomquist does not currently engage in any investment or non-investment related business activities separate from Apella.

Additional Compensation

Form ADV Part 2B, Item 5

Ms. Bloomquist does not receive any additional compensation such as, but not limited to, sales awards, other prizes and from any other source outside of Apella.

Supervision

Form ADV Part 2B, Item 6

Ms. Bloomquist is supervised by Thomas C. Cock, Regional Director at Apella. Mr. Cock can be reached at 800-386-3004.