



Douglas S. Huddleston, CFP®

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**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Douglas S. Huddleston that supplements the Apella Capital, LLC, DBA Apella Wealth (“Apella”) brochure. You should have received a copy of that brochure. Please contact Timothy Richards at 860-785-2260 if you did not receive the brochure or if you have any questions about the contents of this supplement.

Additional information about Douglas S. Huddleston is available on the SEC’s website at www.adviserinfo.sec.gov. His individual CRD number is 5725521.

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Educational Background and Business Experience

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Douglas S. Huddleston, CFP®

Year of Birth: 1963

Formal Education after High School:

Bachelor's degree in business administration/finance, University of Idaho

Certification in Financial Planning from Boston University.

Business Background for the Previous Five Years:

Barker Financial Group, Inc. 2009 to 2024
Investment Adviser Representative

SAS Institute 2007 to 2010
National Account Manager

BMC Software 1997 to 2007
Strategic Account Manager

Certifications:

Mr. Huddleston earned the Certified Financial Planning designation, ("CFP®").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- **Education:** Complete an advanced college-level course of study addressing the financial planning subject areas that CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services and attain a bachelor's degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP® Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- **Examination:** Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances.
- **Experience:** Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year).
- **Ethics:** Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks.

- **Continuing Education:** Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field.
- **Ethics:** Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Additional information regarding this designation is available by contacting the CFP Board at www.CFP.net.

Disciplinary Information

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Apella is required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

- A. Mr. Huddleston has never been subject to a criminal or civil action in a domestic, foreign, or military court of competent jurisdiction in which the supervised person
1. was convicted of, or plead guilty or nolo contendere ("no contest") to (a) any felony; (b) a misdemeanor that involved investments or an investment-related business, fraud, false statements, or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, or extortion; or (c) a conspiracy to commit any of these offenses;
 2. is the subject of a pending criminal proceeding that involves an investment-related business, fraud, false statements, or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses;
 3. was found to have been involved in a violation of an investment-related statute or regulation; or
 4. was the subject of any order, judgment, or decree permanently or temporarily enjoining, or otherwise limiting, the supervised person from engaging in any investment-related activity, or from violating any investment-related statute, rule, or order.
- B. Mr. Huddleston has never been subject to an administrative proceeding before the SEC, any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority in which the supervised person
1. was found to have caused an investment-related business to lose its authorization to do business; or
 2. was found to have been involved in a violation of an investment-related statute or regulation and was the subject of an order by the agency or authority
 - a) denying, suspending, or revoking the authorization of the supervised person to act in an investment-related business;
 - b) barring or suspending the supervised person's association with an investment-related business;
 - c) otherwise significantly limiting the supervised person's investment-related activities; or
 - d) imposing a civil money penalty of more than \$2,500 on the supervised person.
- C. Mr. Huddleston has never been subject to a self-regulatory organization (SRO) proceeding in which the supervised person
1. was found to have caused an investment-related business to lose its authorization to do business; or
 2. was found to have been involved in a violation of the SRO's rules and was: (i) barred or suspended from membership or from association with other members or was expelled from membership; (ii) otherwise significantly limited from investment-related activities; or (iii) fined more than \$2,500.
- D. In May 2015, Mr. Huddleston consented to an administrative proceeding with the Office of Financial Regulation of the State of Florida related to a violation of their registration rules. However, we do encourage you to independently view the background of Mr. Huddleston on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching his name or CRD number 5725521.

Other Business Activities

Douglas S. Huddleston, CFP® has no other business activities.

Form ADV Part 2B, Item 4

Additional Compensation

Form ADV Part 2B, Item 5

Douglas S. Huddleston, CFP® does not receive any additional compensation such as, but not limited to, sales awards, other prizes and from any other source outside of Apella.

Douglas S. Huddleston
From ADV Part 2B
Brochure Supplement

CRD No. 5725521
Apella IARD No: 171106
12/2024

Supervision

Form ADV Part 2B, Item 6

Douglas S. Huddleston, CFP® is supervised by Jason Gentile, Regional Director at Apella. Mr. Gentile can be reached at 860-785-2259.